

## PRODIGI EMBROIDERY MACHINES

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Dear Renaissance customers,

Although you have been a Renaissance customer for some time now, I am pleased to greet you as one of our new customers. We are excited to have the opportunity to serve you whether it's with equipment, software, or just to answer some embroidery questions.

We've been in the industry since 1955 and have been strictly concentrated on computerized embroidery equipment since 1979. There are many changes that our company has gone through to put us in the unique position of being the fastest growing brand while being virtually the oldest company in our industry. Anytime that you would like to know more about who we are, what we've accomplished, and how we were able to expand we would love to help you get to know us better. In these trying times, most are surprised to learn how we have positioned ourselves while most of our competitors are downsizing and diversifying.

After the initial shock of realizing that Renaissance was sold, many of our new customers are asking some key questions. We felt these needed to be addressed on a mass scale; therefore, this mailer is designed to clear things up.

[www.ProdigiEmb.com](http://www.ProdigiEmb.com)

877.724.6400

1066 Crosswinds Ct.

Wentzville, MO 63385

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## **Q: Why did Renaissance sell to Prodig?**

A: Many Renaissance customers are in a position where they've outgrown or are outgrowing their single head unit(s). Some kept adding one head machines but most required the more cost effective solution of a powerful and efficient production oriented bridge style multihead unit which was not offered by Renaissance. Prodig is the best company to purchase Renaissance due to their quick expansion and premier selection of machinery; Prodig offers up to 42 heads in one machine (available in most countries around the world).

## **Q: Will my Renaissance machine continue to be supported?**

A: Prodig plans to support Renaissance as long as it can. Depending on the failure rates of the equipment and the availability of parts, this is an unknown. We are happy to be offering free phone support for a period of time, but we admittedly are only going to be able to offer limited service and support. At some point, support will be offered at an additional charge and as parts supply diminishes, the demand will cause the prices on spare parts to rise. We do not have any specified time frame for this.

## **Q: How long may I be able to run my machine and Magellan software?**

A: The next time your machine fails, it may be the last time depending on which part failed – or it could run for another year with no issues. As far as software is concerned, Magellan was developed to run in the XP environment. When your computer is upgraded to a Vista model, then you will no longer be able to operate your software. We are not able to issue any new installations codes for Magellan nor is there a Vista patch.

**THE GOOD NEWS IS THAT EVERY RENAISSANCE MACHINE OWNER  
WILL HAVE A WAY TO UPDATE ALL OF YOUR TECHNOLOGY AT A  
HIGHLY REDUCED PRICE FOR A LIMITED TIME ONLY.**

## **What is the path for Renaissance Customers in the future?**

Single head trades are also offered for 90 days, we are giving an instant rebate of customer cash up to \$7000! After all rebates are applied, you will receive a \$3000 wholesale value from that price. Our arm style single head compact unit packages are available with the following options:

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Some of the Equipment Descriptions are linked to videos you can view on the Internet. Click on the appropriate descriptions to view the video.

### TABLETOP 1 HEAD TRADE UP OPTIONS

<u>Optional Equipment and Breakdown</u>	<u>Machine Only (Basic)*</u>	<u>Turn Key (Pro)*</u>	<u>Turn Key (Advantage) *</u>	<u>Turn Key Deluxe (Enterprise)*</u>
<i>Smart Controller (with onscreen fonts digitizing)</i>	NA	NA	NA	NA
<i>Sequins Attachment (Front Load)</i>	<i>optional</i>	<i>optional</i>	<i>optional</i>	<b>\$1,200.00</b>
<i>Cording Attachment</i>	<i>optional</i>	<i>optional</i>	<i>optional</i>	<b>\$400.00</b>
<i>Stretch Sewing Field</i>	NA	NA	NA	NA
<i>On Site Installation</i>	<i>optional</i>	<b>\$800.00</b>	<b>\$800.00</b>	<b>\$800.00</b>
<i>Deluxe Starter Kit</i>	<i>optional</i>	<b>\$400.00</b>	<b>\$400.00</b>	<b>\$400.00</b>
<i>HoopMaster Hooping System</i>	<i>optional</i>	<b>\$550.00</b>	<b>\$550.00</b>	<b>\$550.00</b>
<i>I.D.S. Top Level Digitizing Software</i>	<i>optional</i>	<b>\$5,000.00</b>	<b>\$5,000.00</b>	<b>\$5,000.00</b>
<i>I.D.S. Lite (Lettering/Edit/Resize)</i>	<b>\$1,500.00</b>	<b>\$1,500.00</b>	<b>\$1,500.00</b>	<b>\$1,500.00</b>
<i>3 year warranty</i>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>
<i>6 year warranty (excludes labor)</i>	<i>optional</i>	<i>optional</i>	<b>\$800.00</b>	<b>\$800.00</b>
<i>Travel Dongle (second IDS license)</i>	<i>optional</i>	<i>optional</i>	<i>optional</i>	<b>\$1,500.00</b>
<b>OPTIONS VALUE</b>	\$1,500.00	\$8,250.00	\$9,050.00	\$12,150.00
<b>PMC 1201 ARM SINGLE HEAD</b>	\$8,500.00	\$8,500.00	\$8,500.00	\$8,500.00
<b>TOTAL RETAIL</b>	\$10,000.00	\$16,750.00	\$17,550.00	\$20,650.00
<b>PACKAGE DISCOUNT</b>	(\$1,500.00)	(\$5,555.00)	(\$5,555.00)	(\$7,055.00)
<b>YOUR PRICE</b>	\$8,500.00	\$11,195.00	\$11,995.00	\$13,595.00
<b>RENAISSANCE MACHINE TRADE IN</b>	(\$3,000.00)	(\$3,000.00)	(\$3,000.00)	(\$3,000.00)
<b>YOU PAY</b>	\$5,500.00	\$8,195.00	\$8,995.00	\$10,595.00
<b>ESTIMATED PAYMENT**</b>	\$96.80	\$144.23	\$158.31	\$186.47

\*excludes and travel, install, or services

\*\*standard lease assumptions of 20% down/\$1 buyout and credit rating

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## **BRIDGE 1 HEAD TRADE UP OPTIONS**

<b><u>Optional Equipment and Breakdown</u></b>	<b><u>Machine Only (Basic)*</u></b>	<b><u>Turn Key (Pro)*</u></b>	<b><u>Turn Key (Advantage) *</u></b>	<b><u>Turn Key Deluxe (Enterprise)*</u></b>
<i>Smart Controller (with onscreen fonts digitizing)</i>	<i>optional</i>	<i>optional</i>	<i>optional</i>	<b>\$1,200.00</b>
<i>Sequins Attachment (Front Load)</i>	<i>optional</i>	<i>optional</i>	<i>optional</i>	<b>\$1,200.00</b>
<i>Cording Attachment</i>	<i>optional</i>	<i>optional</i>	<i>optional</i>	<b>\$400.00</b>
<i>Stretch Sewing Field</i>	<i>optional</i>	<i>optional</i>	<b>\$1,000.00</b>	<b>\$1,000.00</b>
<i>On Site Installation</i>	<i>optional</i>	<b>\$800.00</b>	<b>\$800.00</b>	<b>\$800.00</b>
<i>Deluxe Starter Kit</i>	<i>optional</i>	<b>\$400.00</b>	<b>\$400.00</b>	<b>\$400.00</b>
<i>HoopMaster Hooping System</i>	<i>optional</i>	<b>\$550.00</b>	<b>\$550.00</b>	<b>\$550.00</b>
<i>I.D.S. Top Level Digitizing Software</i>	<i>optional</i>	<b>\$5,000.00</b>	<b>\$5,000.00</b>	<b>\$5,000.00</b>
<i>I.D.S. Lite (Lettering/Edit/Resize)</i>	<b>\$1,500.00</b>	<b>\$1,500.00</b>	<b>\$1,500.00</b>	<b>\$1,500.00</b>
<i>3 year warranty</i>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>0.00</b>
<i>6 year warranty (excludes labor)</i>	<i>optional</i>	<i>optional</i>	<i>optional</i>	<b>900.00</b>
<i>Travel Dongle (second IDS license)</i>	<i>optional</i>	<i>optional</i>	<i>optional</i>	<b>1,500.00</b>
<b>OPTIONS VALUE</b>	\$1,500.00	\$8,250.00	\$9,250.00	\$14,450.00
<b>PM-1201-CSX Birdge 1 head</b>	\$12,000.00	\$12,000.00	\$12,000.00	\$12,000.00
<b>TOTAL RETAIL</b>	\$13,500.00	\$20,250.00	\$21,250.00	\$26,450.00
<b>PACKAGE DISCOUNT</b>	(\$1,500.00)	(\$5,555.00)	(\$5,555.00)	(\$7,055.00)
<b>YOUR PRICE</b>	\$12,000.00	\$14,695.00	\$15,695.00	\$19,395.00
<b>RENAISSANCE MACHINE TRADE IN</b>	(\$3,000.00)	(\$3,000.00)	(\$3,000.00)	(\$3,000.00)
<b>YOU PAY</b>	\$9,000.00	\$11,695.00	\$12,695.00	\$16,395.00
<b>ESTIMATED PAYMENT**</b>	\$158.40	\$205.83	\$223.43	\$288.55

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## PRODIGI EMBROIDERY MACHINES

In the acquisition, Prodigy has agreed to offer the most aggressive **trade-up** exclusively to Renaissance customers. This means that we are offering a trade up towards a 2 head (or larger) unit with the same wholesale percentage of as Tajima (50% of original purchase price) - **BUT ONLY FOR 90 DAYS!**

### 2 HEAD MACHINE TRADE UP OPTIONS

<u>Optional Equipment and Breakdown</u>	<u>Machine Only (Basic)*</u>	<u>Turn Key (Pro)*</u>	<u>Turn Key (Advantage) *</u>	<u>Turn Key Deluxe (Enterprise)*</u>
<i>Smart Controller (with onscreen fonts digitizing)</i>	<i>optional</i>	<i>optional</i>	<i>optional</i>	<b>\$1,200.00</b>
<i>Sequins Attachment (Front Load)</i>	<i>optional</i>	<i>optional</i>	<i>optional</i>	<b>\$2,400.00</b>
<i>Cording Attachment</i>	<i>optional</i>	<i>optional</i>	<i>optional</i>	<b>\$800.00</b>
<i>Stretch Sewing Field</i>	<i>optional</i>	<i>optional</i>	<b>\$1,500.00</b>	<b>\$1,500.00</b>
<i>On Site Installation</i>	<i>optional</i>	<b>\$800.00</b>	<b>\$800.00</b>	<b>\$800.00</b>
<i>Deluxe Starter Kit</i>	<i>optional</i>	<b>\$400.00</b>	<b>\$400.00</b>	<b>\$400.00</b>
<i>HoopMaster Hooping System</i>	<i>optional</i>	<b>\$550.00</b>	<b>\$550.00</b>	<b>\$550.00</b>
<i>I.D.S. Top Level Digitizing Software</i>	<i>optional</i>	<b>\$5,000.00</b>	<b>\$5,000.00</b>	<b>\$5,000.00</b>
<i>I.D.S. Lite (Lettering/Edit/Resize)</i>	<b>\$1,500.00</b>	<b>\$1,500.00</b>	<b>\$1,500.00</b>	<b>\$1,500.00</b>
<i>3 year warranty</i>	<b>\$0.00</b>	<b>included</b>	<b>included</b>	<b>included</b>
<i>6 year warranty (excludes labor)</i>	<i>optional</i>	<i>optional</i>	<i>optional</i>	<b>\$1,200.00</b>
<i>Travel Dongle (second IDS license)</i>	<i>optional</i>	<i>optional</i>	<i>optional</i>	<b>\$1,500.00</b>
<b>OPTIONS VALUE</b>	\$1,500.00	\$8,250.00	\$9,750.00	\$16,850.00
<b>2 HEAD</b>	\$18,000.00	\$18,000.00	\$18,000.00	\$18,000.00
<b>TOTAL RETAIL</b>	\$19,500.00	\$26,250.00	\$27,750.00	\$34,850.00
<b>PACKAGE DISCOUNT</b>	<b>(\$1,500.00)</b>	<b>(\$5,555.00)</b>	<b>(\$5,555.00)</b>	<b>(\$7,055.00)</b>
<b>YOUR PRICE</b>	\$18,000.00	\$20,695.00	\$22,195.00	\$27,795.00
<b>RENAISSANCE MACHINE TRADE IN</b>	<b>(\$4,000.00)</b>	<b>(\$4,500.00)</b>	<b>(\$5,500.00)</b>	<b>(\$8,000.00)</b>
<b>YOU PAY</b>	\$14,000.00	\$16,195.00	\$16,695.00	\$19,795.00
<b>ESTIMATED PAYMENT**</b>	\$246.40	\$285.03	\$293.83	\$348.39

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The way that this trade up program works is that you will keep all of your designs (as they cannot be resold anyway), your starter kit, and your PC. However, you will receive 50% of your original purchase price as a trade in value – regardless if every item is available to trade in or not. That is correct, 50% of what your original stated invoice amount was. Like the Renaissance packages offered in the past, Prodigy will be offered in 4 packages as well. Click on any to view the video of them, and check out the savings.

For software users only or those who are not interested in trading in the equipment, Magellan will not be compatible with Vista. It is highly advisable to take advantage of the trade in value of **100% of your original purchase price** can be applied to I.D.S., the most sophisticated software system in the world. It's the **ONLY** embroidery software endorsed by the Australian College of Computerized Machine Embroidery (issuer of the only embroidery trade certificate program in the world).

Two products are offered, click on the system to learn the features of each.

## SOFTWARE TRADE UP

### OPTIONS\*\*\*

	<u>Trade in Value</u>	<u>IDS</u>	<u>IDS Lite Lettering/Edit/Resize</u>
<i>digitizing</i>	\$1,850.00	\$5,000.00	NA
<i>editing module</i>	\$700.00	\$5,000.00	\$1,500.00
<i>lettering module</i>	\$150.00	\$5,000.00	\$1,500.00
<i>sizing module</i>	\$400.00	\$5,000.00	\$1,500.00
<i>monogram master module</i>	\$400.00	\$5,000.00	\$1,500.00
<i>accents module</i>	\$350.00	\$5,000.00	\$1,500.00
<i>quick sample module</i>	\$450.00	\$5,000.00	\$1,500.00
<i>pattern fill module</i>	\$350.00	\$5,000.00	\$1,500.00

**Up to any 2 modules can be traded up to IDS lite, any 3 modules towards full digitizing**

**Digitizing software can only be traded in for IDS Digitizing (not IDS lite)**

EXAMPLES:

Editing (\$700) + Lettering (\$150) = \$850. IDS Lite \$1500 - \$850 = \$650

IDS \$5000 - Magellan (\$1850) = \$3150

\*\*\* all software purchases qualify for payment plans

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Thank you for being one of our new customers! We know that these programs will help to get you in to a better technology with support from the finest in the industry.

**WE ARE REALLY LOOKING FORWARD TO WORKING WITH YOU!**

Sincerely,

The Staff at Prodigy Embroidery Systems

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